

prism[®] SCG

The Easiest Grout to Install...PERIOD!

Afraid of New Technology? Don't Be — Put Extra Money in Your Pocket with Prism[®] SCG Ultimate Performance Pre-Mixed Single Component[®] Grout!

I've always believed the old saying "We learn something new every day." Sometimes we are often surprised to learn something new on a topic we already thought we knew everything about. Times can be challenging and we all experience highs and lows. I speak from 16 years of experience as a contractor, having experienced both the highs and lows of economic cycles over the years. Earning money is easy in the good times. The trick is making a living when the volume and scope of tile installations slow down and more contractors bid on fewer jobs. Price competition gets fierce as customers try to save money by looking for the best deal at the lowest possible price. Even in a bad economy, there are plenty of encouraging opportunities if you know how to find them.



Installation Product Upgrades Offer Potential for Value and Profitability

One opportunity to distinguish yourself from the competition is to offer better installation materials, especially grout. In the past, some professional designers used the narrowest grout joint possible to preserve the grout's integrity and prevent discoloration after staining. While grout discoloration may have been thought of as a challenge in the installation process, it is avoidable and usually caused by improper cleaning techniques. Selling value is the key to making your business profitable. One of the greatest values you can offer is the promise of Prism[®] Ultimate Performance Pre-Mixed Single Component[®] Grout, a stain-resistant product that is easy to install and cleans up better than a traditional cement or epoxy grout. With the powerful combination of your knowledge, skills and high-quality materials best suited to your application, you can up-sell quality and performance and enjoy a higher margin on your installations.



CUSTOM[®]

TILE INSTALLATION SYSTEMS

Helpful Hints for Working with Prism® SCG

- There is no need to pre-wet glazed tile, including wood planks.
- Work out any stiffness in the grout by placing it on the tile floor or board and whipping it back and forth with a margin trowel to mix.
- Works well with a solid urethane grout float to fill and strike joints and remove excess grout from the face of the tile. When filling joints, spread no more than 100 square feet at once. Residual product left on the face of the tile after filling and shaping joints is easier to clean when wet and emulsified.
- A recommended best practice is to do a final drag with a damp microfiber towel to pick up any leftover grout haze immediately after installation. However, for up to three days following installation, grout haze can be removed with water and a sponge. After three days, the grout haze should be removed using a neutral PH tile or grout cleaner like Aqua Mix® Concentrated Stone & Tile Cleaner.
- Protect the grout in a fresh tile installation from dust and debris on the construction site by covering it with ram board or paper and taping it off until the next day. Do not cover with Aquabar® paper because it will trap moisture and prolong curing times.
- It is normal for the grout to appear lighter in color directly out of the bucket in contrast to the color chart or grout stick, but as it dries, it will darken to match the expected color.
- The grout will cure by the next day for light traffic applications and after three days for shower applications. Curing time will be prolonged in high humidity conditions.
- Rigorously tested and proven to be crack-resistant.

Recap

Our team of chemists developed Prism® SCG to be ready-to-use, easy to spread, easy to clean and maintains its hardness and stain resistance better than most grouts on the market. The benefits of the new formulation go a long way toward guaranteeing the long-term beauty of the installation and customer satisfaction. Set yourself apart from other installers and pocket higher profit margins by choosing Prism® SCG for your installations.

Dale Roberts

*CSI, CCPR LEED Green Associate,
Grout and Tile Expert*

For the right grout — In the right color — Count on CUSTOM.

For more information about Custom Building Products visit our website

CustomBuildingProducts.com | 800-272-8786

©2024 Custom Building Products. All rights reserved. The CUSTOM® logo and select product logos are registered trademarks of Custom Building Products, Inc. CUSTOM may make product modifications at any time without notice. Visit custombuildingproducts.com for updated technical data sheets and SDS information.

Custom Building Products
800-272-8786
custombuildingproducts.com
APSCG624 6/24N

