

Key to Service: Custom Building Products

- Ones/Outs fully packed down and counts adjusted
- Job Lot Quantities require additional packdown
- Bays are set to POG
- POG and SRG in MET sleeve and dated
- POP / Literature / Bay ID signs 100%
- All POP is available on ePOP
- Price labels 100% correct
- Keep cleaners/sealers in boxes- box serves as POP
- Replace damaged/open bags- (BAG1)
- Products properly cleaned
- Sweep floor around pallet to keep area clean

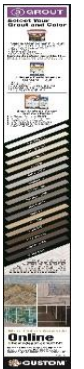
PLTWB-REV23
Lifetime
Warranty
Brochure



HD24- Home
Depot Color
Card



VGB24- Vertical
Grout Board



Custom Building Products: Rate a Bay

5 Star Rating

**POP / Literature /
Bay ID Sign
100%**

**Bays are set
100% to POG**

**Price labels 100%
correct**



**Ones/Outs
packed down &
counts adjusted**

**Products &
floor are clean
and neat**

**POG & SRG in
MET sleeve and
dated**



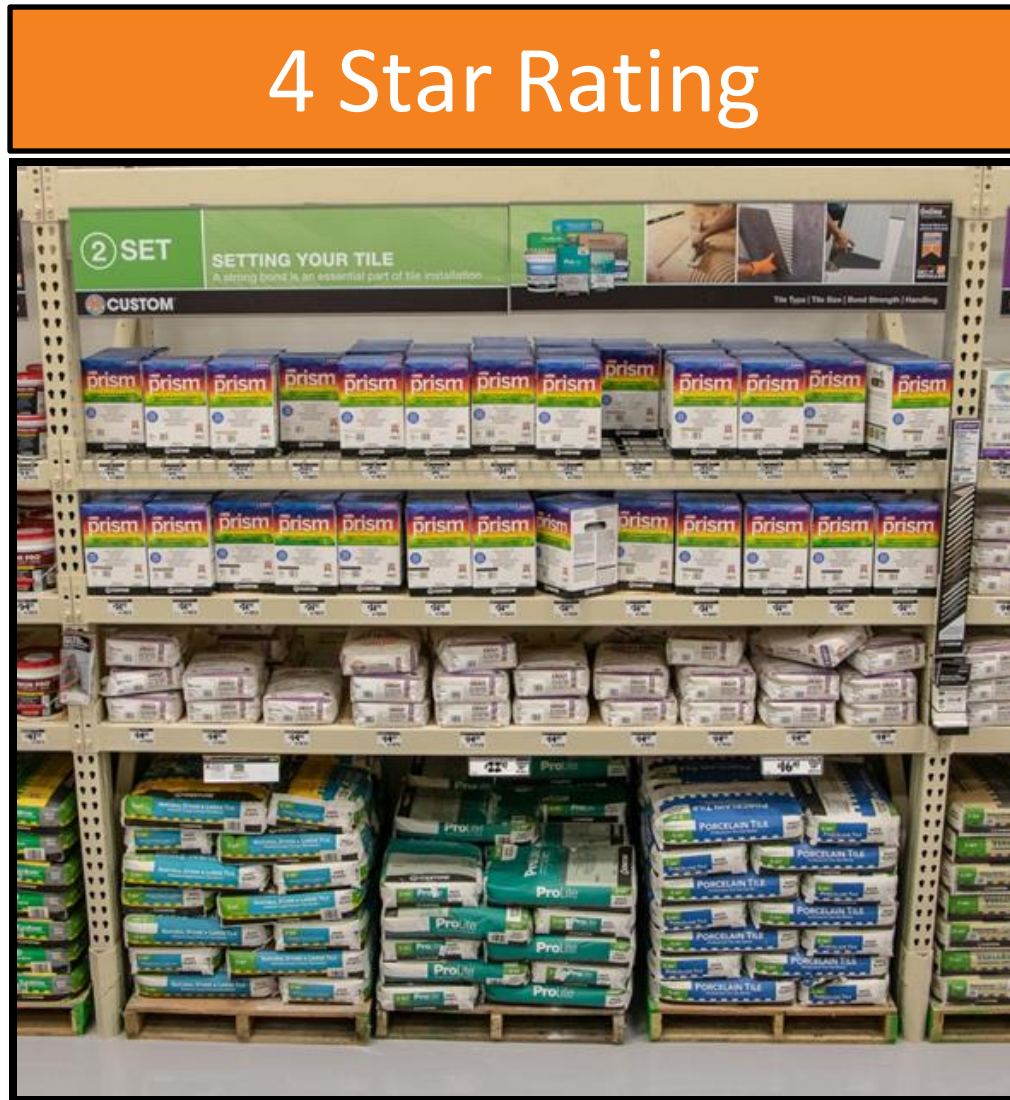
Custom Building Products: Rate a Bay

4 Star Rating

POP / Literature /
Bay ID Sign 100%

Bays are set 100%
to POG

Price labels 100%
correct



Majority of
Ones/Outs
packed down &
counts adjusted

Products & floor
are clean and
neat for the
most part

POG & SRG in
MET sleeve and
dated



Custom Building Products: Rate a Bay

3 Star Rating

POP: Damaged and / or Missing

Bays are set 90% to POG

Price labels 100% correct



Ones/Outs NOT packed down & counts adjusted

Products & floor are clean and neat for the most part

POG & SRG in MET sleeve and dated



Custom Building Products: Rate a Bay

2 Star Rating

POP: Damaged
and/ or
Missing

Bays are not
set to POG

Price labels
100% correct



Ones/Outs NOT
packed down &
counts
adjusted

Products &
floor are dirty/
Torn bags

POG & SRG is
not in MET
sleeve



Elements of The Perfect Bay

POG in MET sleeve
and dated

Bays are set to POG

POP / Literature /
Bay ID Sign 100%

Critical POP
pieces:

Lifetime Warranty
brochure
PLTWB-REV23

Vertical Grout
Board
VGB24

Grout Card Color
Brochure
HD24

Brochure Holder
HTBBH



Ones/Outs packed down
& counts adjusted

Job Lot Quantities
require additional
packdown

Products properly
cleaned

Sweep floor
around pallet to
keep area clean

Replace
damaged/open
bags

Resalable plastic
bags available on
ePOP (BAG1)

Keep overstock bags
in clear tote in
cleaners/sealers bay

Price labels 100%
correct

Keep cleaners/sealers
in boxes – box serves
as POP

5-bay set



Prep

Set

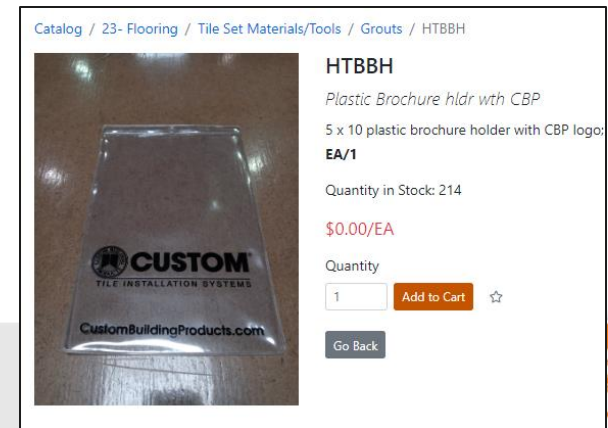
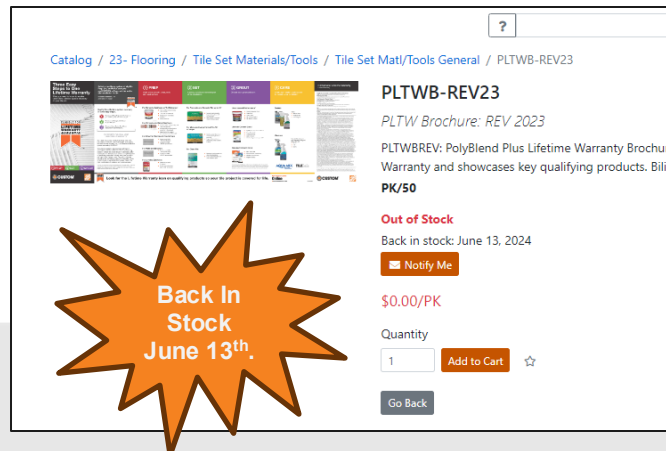
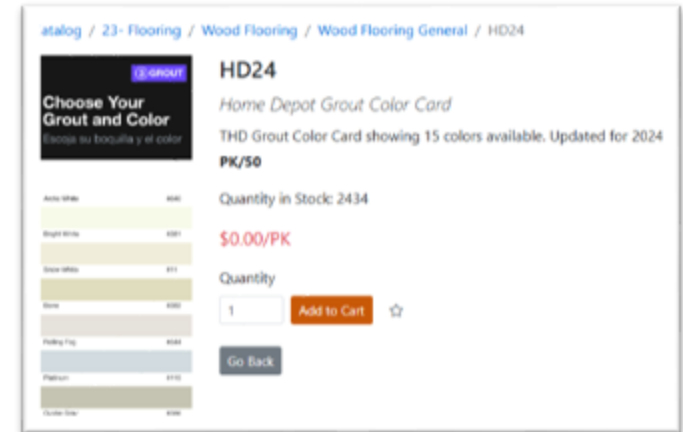
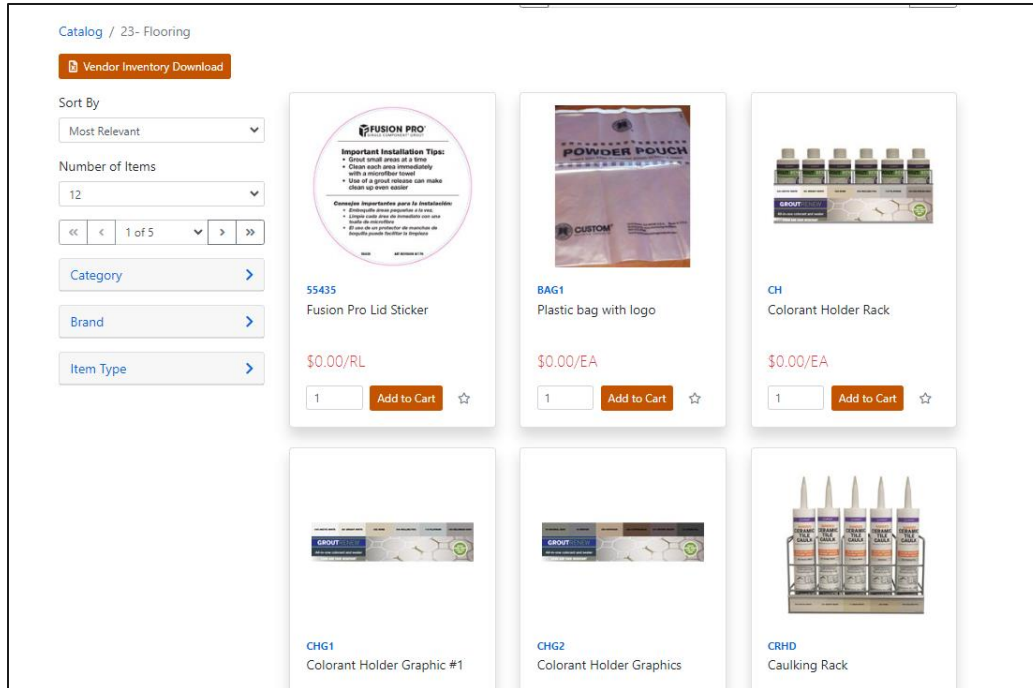
Grout

Simple
(Premixed)

Care
(Cleaners/Sealers)



All of Custom's POP Are Available On EPoP



*Note: C-Channels must be ordered via Arriba.

