# FLOORING ADHESIVE SOLUTIONS

from Custom Building Products







For over 50 years, Custom Building Products has been an industry leader in flooring preparation and tile and stone installation systems.

We are introducing six new products to meet today's growing demand of multiple flooring types including vinyl, wood and carpet. Each unique product is formulated to meet the most demanding installation requirements and also meets low VOC emission standards. We are known for our product excellence and build sustainability into everything we do—and these products are no exception.

CUSTOM is proud to add Adhesive flooring products to our wide range of product offerings.

**#STICKwithCUSTOM** 





## LVP/LVT & Carpet Tile Pressure Sensitive Adhesive



Vinyl Composition Tile Adhesive



4-In-1 Hybrid Polymer Wood Adhesive



Low VOC Polymer Wood Adhesive



4-In-1 Urethane Adhesive



**Professional Urethane Adhesive** 

# VINYL PSA

VINYL PSA is an advanced pressure sensitive adhesive designed for the challenges of today's most popular resilient and soft surface flooring. Adding to its versatility, this unique formulation allows it to be used in permanent or releasable applications. VINYL PSA is solvent and glycol free, making it ideal for projects that require low VOC's. The high moisture and pH resistance make this product ideal for even the toughest applications.

- Superior moisture resistance performance [up to 95% RH per ASTM F2170]
- Releasable or permanent installations
- Easy to spread Resists roll-up behind trowel
- Roller or trowel applied
- Low odor, great for occupied environments



#### **FOR USE WITH:**

- LVT-LVP
- Carpet Tile
- Vinyl Sheet
- Fiberglass Sheet
- **VCT**



95%



**Working Time** 24 Hours



**Heavy Traffic** 24 Hours

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ITEM CODE	SIZE	PALLET QUANTITY
VPSAT4	4 gal. (15.1 L)	48



Scan to Learn More





# VINYL VCT

**VINYL VCT** adhesive is engineered to minimize dry time, while maximizing adjustable grab and slip resistance. This solvent free, low odor adhesive is ideally suited for applications where VOC's are of concern. CUSTOM's thin spread adhesive dries clear, keeping layout lines visible during installation.

- Superior moisture resistance [up to 95% RH per ASTM F2170]
- Easy to spread Resists roll-up behind trowel
- Clear drying formula
- Low odor, great for occupied environments



#### **FOR USE WITH:**

- Vinyl Composition Tiles\*
- Vinyl Quartz Tiles
- Vinyl Asphalt Tile



**RH** 95%



Working Time 24 Hours



Heavy Traffic 24 Hours

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ITEM CODE	SIZE	PALLET QUANTITY
		QUANTITY
VPVCTT4	4 gal. (15.1 L)	48



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<sup>\*</sup> Including Large Format

# Wood HP4

WOOD HP4™ is a hybrid polymer wood-plank adhesive that does the job of four products without the use of isocyanates. Perfect for critical applications, this 4-in-1 product works as an adhesive, concrete moisture barrier, sound reducer and crack suppressant all in one. Wood HP4 delivers excellent ridge retention and superior green grab, all while being easy to trowel.

- 4-in-1 technology reduces install time and eliminates need for multiple products
- No moisture testing needed
- Moisture vapor barrier
- Bridges non-structural cracks up to 1/8"
- Excellent sound reduction properties



#### **FOR USE WITH:**

- Engineered Wood Plank and Parquet
- Engineered Bamboo
- Solid Wood Plank



**RH** 100%



60 Minutes



**Heavy Traffic** 24 Hours



Sound Reductio Formula



Crack Bridging



Scan to Learn More

ITEM CODE	SIZE	PALLET QUANTITY
PHAAT4	4 gal. (15.1 L)	48



### **Low VOC Polymer Wood Adhesive**

# Wood ENG<sup>™</sup>

WOOD ENG™ is a high bond strength, isocyanate-free adhesive specifically developed for engineered wood plank installations. Projects move quickly using this easy to trowel product with exceptional green grab. Perfect for no-hassle installations, this low VOC adhesive can be used in occupied spaces and is easy to clean with water.

- Exceptional green grab
- No memory plank won't pull away
- Creamy, easy-to-trowel consistency
- Low odor, great for occupied environments
- Easy clean-up with soap and water, keeps projects moving



#### **FOR USE WITH:**

- Engineered Wood Plank and Parquet
- Engineered Bamboo



**RH** 75%



60 Minutes



leavy Traffic 24 Hours

ITEM CODE	SIZE	PALLET QUANTITY
EWAT4	4 gal. (15.1 L)	48



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# Wood UR4

WOOD UR4™ is a supreme handling urethane adhesive that does the job of four products, all in one application. Ideal for the most critical jobs, this 4-in-1 product works as an adhesive, concrete moisture control, sound reducer and crack isolation membrane. Additionally, Wood UR4 is one of the most elastic urethanes on the market, allowing for naturally occurring expansion and contraction of wood.

- 4-in-1 technology reduces install time and eliminates need for multiple products
- Single application moisture barrier and adhesive reduces material and labor costs
- Sound reduction and crack bridging capabilities for the most challenging applications
- Highly elastic formula allows for expansion and contraction without damaging adhesive



#### **FOR USE WITH:**

- Solid Wood
- Engineered Wood
- Bamboo
- Ceramic Tile
- Natural Stone Inlays
- Plywood Panels
- Underlayments



**KH** 90%



60 Minutes



Heavy Traffic 24 Hours



Sound Reduction Formula



Scan to Learn More

ITEM CODE	SIZE	PALLET QUANTITY
UAWAT5	5 gal (18.9 L)	36



# Wood UR<sup>™</sup>

**WOOD UR™** is a professional grade, water free, urethane adhesive. This classic formulation has been developed to maximize bond strength and elasticity, while minimizing effort needed to trowel. All of this results in a reliable wood adhesive suited for any variety of small or large job.

- Easy troweling results in faster installation times
- Excellent green grab for trouble-free installations
- Superior elasticity allows for natural expansion and contraction of wood
- Low odor formulation ideal for occupied environments



#### **FOR USE WITH:**

- Solid Wood
- Engineered Wood
- Bamboo
- Ceramic Tile
- Natural Stone Inlays
- Plywood Panels
- Underlayments



RH 80%



Working Time 60 Minutes



**Heavy Traffic** 24 Hours

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ITEM CODE	SIZE	PALLET
ITEM CODE		QUANTITY
UWAT5	5 gal (18.9 L)	36



Scan to Learn More



#### **VINYL PSA**

#### **LVP/LVT & Carpet Tile Pressure Sensitive Adhesive**

#### Coverage

Fiberglass Sheet Goods	up to 350 sq. ft./gallon	3/8" Nap Lint Free Roller
Porous Floors	170 – 180 sq. ft./gallon	1/16" x 1/16" x 1/16" SQ
Non-Porous Floors	220 – 260 sq. ft./gallon	1/16" x 1/32" x 1/32" U

#### **VINYL VCT**

#### **Vinyl Composition Tile Adhesive**

Coverage

Porous Floors	220 – 260 sq. ft./gallon	1/16" x 1/32" x 1/32" U
Non-Porous Floors	300 – 350 sq. ft./gallon	1/16" x 1/32" x 5/64" U

### WOOD HP4™

#### **4-In-1 Hybrid Polymer Wood Adhesive**

#### Coverage

For Moisture Control, Crack Bridging and Sound Reduction	30 - 35 sq. ft./gallon	Shark Tooth 1/4" x 3/16"
Wood Parquet	60 – 80 sq. ft./gallon	1/8" x 1/8" x 1/8" SQ
Solid or Engineered Wood Plank (Pre-finished or Unfinished) up to 1/2" Thick	45 – 55 sq. ft./gallon	3/16" x 5/32" V
Engineered Wood Plank 1/2" to 5/8" Thick	40 – 50 sq. ft./gallon	1/4" x 1/8" x 1/4" SQ

### $\textbf{Wood ENG}^{\scriptscriptstyle\mathsf{TM}}$

#### **Low VOC Polymer Wood Adhesive**

Coverage

Engineered Wood Plank 1/2" to 5/8" Thick	40 – 50 sq. ft./gallon	1/4" x 1/8" x 1/4" SQ
Wood Parquet	60 – 80 sq. ft./gallon	1/8" x 1/8" x 1/8" SQ
Engineered Wood Plank up to 1/2" Thick	45 – 55 sq. ft./gallon	3/16" x 5/32" V

### Wood UR4™

#### **4-In-1 Hybrid Polymer Wood Adhesive**

#### Coverage

FOR INSTALLATIONS THAT ARE FOR ADHESIVE ONLY

Wood Flooring > 5/8" Thick	30 – 35 sq. ft./gallon	1/4" x 1/4" x 1/4" SQ
Solid or Engineered Wood 1/2" to 5/8" Thick	40 – 50 sq. ft./gallon	1/4" x 1/8" x 1/4" SQ
Engineered Wood up to 1/2" Thick	45 – 55 sq. ft./gallon	3/16" x 5/32" V

### FOR INSTALLATIONS THAT REQUIRE SUBFLOOR MOISTURE PROTECTION

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Wood Flooring up to 3/8" Thick	30 – 40 sq. ft./gallon	3/16" x 3/16" V
Wood Flooring > 1/2" Thick	30 – 35 sq. ft./gallon	1/4" × 1/4" V
Use For All Installation	30 – 35 sq. ft./gallon	Shark Tooth 1/4" x 3/16"

### $\textbf{Wood} \ \textbf{U} \textbf{R}^{\text{\tiny TM}}$

#### **Professional Urethane Adhesive**

Coverage

Wood Flooring > 5/8" Thick	30 – 35 sq. ft./gallon	1/4" x 1/4" x 1/4" SQ
Solid or Engineered Wood 1/2" to 5/8" Thick	40 – 50 sq. ft./gallon	1/4" x 1/8" x 1/4" SQ
Engineered Wood Plank up to 1/2" Thick	45 sq. ft./gallon	3/16" x 5/32" V

Charts are for estimating purposes. Coverage may vary based on installation practices and jobsite conditions. For more sizes, use the material calculator at CustomBuildingProducts.com or contact CUSTOM Technical Services at 800-282-8786.

The CUSTOM team strives to exceed customer expectations every single day.

Our team of customer support, technical service advisors, sales force, architectural consultants and senior leadership are ready to assist from product selection through the final installation.

With the largest network of North American manufacturing and distribution sites in the industry, we offer service like no other.

Count on CUSTOM for all your flooring preparation and tile and stone installation product needs.

### **WARRANTY**

- 2 YEARS Product only, unopened and properly stored.
- 15 YEAR SYSTEM —
  CUSTOM Adhesive and CustomTECH Floor
  Preparation Systems.
- FLOOR-MATCH WARRANTY —
  CUSTOM Adhesives and CustomTECH Floor
  Preparation Products/Systems are warranted
  equal to the Flooring manufacturer's warranty
  term up to LIFETIME.

\*See CUSTOM FLOOR-MATCH Warranty, separate document.











Customer Support:

800-272-8786

Technical Support:

800-282-8786











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