

Peel & Stick Primer

1 Product Name

Peel & Stick Primer

2 Manufacturer

Custom Building Products
 Technical Services
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3 Product Description

Peel & Stick Primer is used for the application of peel and stick mat underlayments like Crack Buster® Pro and EasyMat®. It seals porous surfaces and improves the bond of underlayments.

Key Features

- Specifically formulated for improved adhesion of peel and stick membranes such as Crack Buster Pro and EasyMat
- Adheres directly to interior concrete, plywood and OSB
- Easy to apply - just roll on

Suitable Substrates

- Concrete, cement mortar, masonry
- Cement Backerboard
- Exterior Plywood and OSB (interior, dry areas only)
- Exterior Decks – Contact Technical Services
- Post-Tension Concrete – Contact Technical Services
- Lightweight Concrete (min. 2000 psi compressive strength)
- Gypsum-Based cement topping (min. 2000 psi compressive strength)
- Existing ceramic tile and resilient flooring

Limitations to the Product

Do not apply to frozen surfaces or when temperatures drop below 50°F (10°C).

Packaging

1 Gallon (3.78 L) Bottles

4 Technical Data

Applicable Standards

No current standards exist.

Environmental Consideration

Custom® Building Products is committed to environmental responsibility in both products produced and in manufacturing practices. Use of this product may contribute to LEED® certification.

5 Instructions

General Surface Prep

USE CHEMICAL-RESISTANT GLOVES, such as nitrile, when handling product.



Exterior and wet areas must have proper sloping to drains. All surfaces must be structurally sound, clean, dry and free from contaminants that would prevent a good bond. Newly prepared concrete must be troweled smooth and textured to a fine broom finish and cured for 28 days. Existing surfaces must be scarified and leveled, and all defects must be repaired. Cracks exceeding 1/8" (3 mm) should be treated in accordance with TCNA F125 or TCNA F125A.

Movement Joint Placement

Do not bridge joints designed to experience movement. Carry these types of joints through the tile work. Clean the joint and install an open or closed cell-backer rod to the proper depth, as outlined in the Tile Council Handbook, EJ171. Next compress sealant into the joint, coating the sides and leaving the sealant flush with the surface. When the sealant is dry, place bond-breaker tape over the joint. Install the tile work onto the membrane, but do not bridge the joint. After the tile work is properly set, follow the architect's and manufacturer's instructions to fill the joint with a specified color sealant.

Application of Product

Apply with a paint brush or short-nap roller. Apply a thin, even coat and allow to dry to a clear film before applying Crack Buster® or EasyMat® underlayments.

Drying Time

Allow to dry until tacky to the touch (about 30 – 45 minutes). Drying times may vary depending on air temperature and humidity.

Protection

If tile or stone will not be set immediately after curing, protect the application from heavy traffic damage. Protect from rain and inclement weather for 72 hours after application. If delays longer than 72 hours are expected, cover the area with felt paper. Care should be taken to prevent the application from becoming soiled or punctured during and after application.

Cleaning of equipment

Clean tools with soap and water.

Storage

Store in a cool dry area. Keep from freezing.



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Health Precautions

Wear impervious gloves and eye protection while using this product. Avoid contact with eyes or prolonged contact with skin. Wash thoroughly after handling. If eye contact occurs, rinse cautiously with water for several minutes, remove contact lenses if easy to do: continue rinsing. Immediately seek medical advice if symptoms are significant or persist. Do not take internally. KEEP OUT OF REACH OF CHILDREN.

Conformance to Building Codes

Installation must comply with the requirements of all applicable local, state and federal code jurisdictions.

6 Availability & Cost

Item Code	Size	Package
PSAP1	1 gallon (3.78 L)	Bottle

7 Product Warranty

Obtain the applicable **LIMITED PRODUCT WARRANTY** at www.custombuildingproducts.com/product-warranty or send a written request to Custom Building Products, Inc., Five Concourse Parkway, Atlanta, GA 30328, USA. Manufactured under the authority of Custom Building Products, Inc. © 2017 Quikrete International, Inc.

8 Product Maintenance

Properly installed product requires no special maintenance. Do not use as a wear surface.

9 Technical Services Information

For technical assistance, contact Custom technical services at 800-272-8786 or visit custombuildingproducts.com.

10 Filing System

Additional product information is available from the manufacturer upon request.

Related Products

EasyMat® Tile & Stone Underlayment

Crack Buster® Pro Crack Prevention Mat Underlayment



CUSTOM®

Peel & Stick Primer

Coverage

SQUARE FOOT COVERAGE PER 1 GALLON (SQUARE METER PER 3.78 L)

Thickness	Min Coverage	Max Coverage
	400 sq. ft. (37 M ²)	

