

Get immediate access to CUSTOM product information without typing a web address, with the app every tile professional needs.

# The CUSTOM App for Mobile Devices

# The Perfect Companion for Tile and Design Professionals

Whether you're planning a job, making product recommendations or are already at the job site, all the important information regarding CUSTOM tile installation products is easily and immediately accessible. Our tile installation app will increase your efficiency by helping you easily select products and plan the amounts of materials needed.

The app includes:

# **Material Calculator**

Too much or too little product will cost you time and money, so don't guess on the amounts! Our material calculator is more precise than simplified coverage charts and covers all assembly elements of your project, including surface prep, bonding mortar and grout. The calculator also suggests alternative products that may be better suited for the specific needs of your project.

# **Product information**

Includes essential details you need to know: product descriptions, suitable uses, features, benefits, limitations, ANSI standards and much more! All CUSTOM products are included and easy to find.

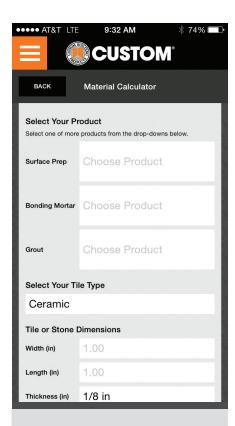
- Surface Preparation use the app to help choose the right waterproofing, crack prevention or self-leveling underlayment for your project.
- Tile Setting
  - Choose the right thin-set mortar for installing any tile, from large format tile and natural stone to glass and metal
  - Custom offers a distinctive mortar for every tile type and project
  - Mortars suitable for interior, exterior, elevated or wall tile installations, including ANSI standards for easy reference
  - Handle jobsite conditions by selecting a rapid-setting mortar or a product with extended open time
- Grouting get detailed information on the right grout for any project, including demanding applications and specific job site conditions.
- Care and Maintenance whether you are going to be sealing natural stone, applying a grout release or removing old stains, find the right solution quickly with the CUSTOM app.

# **Grout Color Selector**

The in-app visual reference guide will help guide contractors, design professionals and end-users to make preliminary color choices easily. You can even hold your mobile device up to a piece of tile to generally simulate the color compatability and quickly



# Technical White Paper CUSTOM MOBILE APP



Where to buy?
The app will help you quickly locate and call the nearest distributor of CUSTOM products.

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determine which grout colors are available in your recommended grout type. Remember, Fusion Pro®, CEG®, Prism® and Polyblend® (and 100% Silicone caulk) are all available in 40 standard colors! The app even includes the eight colors of our Fusion Pro® Designer Series featuring reflective color accents to accentuate tile. Please refer to a grout kit or color card for the most precise color representation before making a final grout color selection.

#### **Technical Data Sheets**

Contains full product details including application information, performance standards, detailed coverage charts, product warranties and complete instructions. Easily email them to yourself or a colleague, or view them anywhere you have internet access, including at the job site.

## Where to Buy

Need more materials in a hurry or at a distant job site? The app will help you quickly locate and call the nearest distributor of CUSTOM products to keep the project on track and on time.

# Video Library

Videos are the quickest way to get information on how to install specific types of projects. CUSTOM also features a number of short videos with installation tips when you need how-to information on the go. The videos are a great way visualize using specific products or techniques. Enhance your tile installation education and increase your efficiency with easy-to-follow, step-by-step videos.

## **Safety Data Sheets**

All of our products are easily accessible in the app! They contain the latest GHS and OSHA Hazcom label elements as well as relevant information on handling, first-aid measures, storage and disposal. You can have peace of mind knowing that the important safety information is at your fingertips.

# **Features**

The app provides easy access to our full website which features additional resources such as detailed technical bulletins, project case studies, topical blog posts and much more.

Have a question that our app or website didn't answer? One touch of a button will connect you to our technical services team who can help with further recommendations for your project.

The CUSTOM mobile app is available for all iOS devices in the Apple app store. If you have an iPad, be sure to look for our app in the iPhone section of the store. An Android version of the app is also available in the Google play store.

Download it today.

Android: http://bit.ly/1H1YQvB Apple: http://apple.co/1P1o6GA

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