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For more information contact:
Chad Corley
(404) 808-9865
ccorley@quikrete.com

**REDGARD® WATERPROOFING AND CRACK PREVENTION MEMBRANE
BEATS COMPETITORS IN THIRD-PARTY TESTING**

HUNTINGTON BEACH, Calif. – May 1, 2017 – [RedGard® Waterproofing and Crack Prevention Membrane](#) manufactured by [Custom® Building Products](#) outperformed eight competitively-marketed products in recent independent third-party testing. RedGard® had the highest overall score based on waterproofing, crack isolation, drying time and coverage rate compared to other liquid-applied waterproofing and crack isolation membranes.

A composite score was awarded to each product, which were purchased directly from retailers and distributors, based on the key performance attributes tested against ASTM standards and technical information for proper application and use. RedGard® also achieved the most accurate accounting of the stated coverage area and thus, the best value on a project.

RedGard® is a ready-to-use, liquid-applied membrane that provides a continuous waterproof barrier and reduces crack transmission in tile and stone floor installations including steam showers. Use one coat to help isolate subfloor movement up to 1/8", or two coats to waterproof. RedGard® may be installed using a paint roller, trowel or airless sprayer. This heavy-duty product is designed for both interior and exterior substrates such as concrete, cement backerboards and exterior-grade plywood on both residential and commercial projects.

When RedGard® is used as part of a qualifying system of CUSTOM® products, the tile installation can qualify for up to a lifetime system warranty that covers the cost of

replacing installation materials, tile and labor. For more information on Custom® Building Products, visit www.custombuildingproducts.com.

About Custom® Building Products

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro™, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit www.custombuildingproducts.com or call (800) 272-8786.

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