HUNTINGTON BEACH, Calif. – March 22, 2017 – Custom® Building Products, the leading provider of flooring preparation products and tile and stone installation systems, continues its long-standing commitment to sustainability by purchasing carbon offset credits from TerraPass, which fund programs that eliminate 1,200 metric tons of greenhouse gas emissions annually. During the past 15 years, Custom Building Products has partnered with TerraPass to provide sustainable carbon emission solutions that help reduce the environmental impact of residential and commercial projects across the country.

The production of Portland cement, a primary ingredient in various tile and stone installation products, is a major contributor to carbon dioxide, which is a primary element in harmful greenhouse gases. The purchase of carbon offset credits allows TerraPass to fund carbon emissions reduction projects that eliminate undesirable greenhouse gases while producing renewable energy like wind and solar. The result is a cleaner, safer environment for everyone.

Custom Building Products passes along TerraPass carbon offset credits to projects using its Emerald System™, which features environmentally-friendly underlayments, thin-set mortars and grouts in the installation of stone and tile. Since 2011, the Emerald System has offset more than 13.2 million pounds of carbon dioxide or the equivalent to emissions from 675,145 gallons of gasoline by funding greenhouse gas reduction projects. In addition to contributing to carbon offsets, the Emerald System along with more than 100 Build Green® products from Custom Building Products, contribute to U.S. Green Building Council LEED certification and are compliant with other standard green building standards. For more information on Custom Building Products sustainability...
About Custom® Building Products
Custom Building Products is North America’s leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company’s product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro™, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM’s industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM’s quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit www.custombuildingproducts.com or call (800) 272-8786.

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