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For more information contact:  
Chad Corley  
(404) 808-9865  
[ccorley@quikrete.com](mailto:ccorley@quikrete.com)

**SPEEDSLOPE™ AND REDGARD® SPEEDCOAT™ CUT SHOWER INSTALLATION TIME**  
*Rapid Curing and Rapid Setting Technology Saves Days Not Hours*

HUNTINGTON BEACH, Calif. – Jan. 10, 2017 – [Custom® Building Products](#), the leading provider of flooring preparation products and tile and stone installation systems, is making residential and commercial shower installations faster, easier and more cost-efficient with its new [RedGard® SpeedCoat™ Rapid Curing Waterproofing Membrane](#) and CUSTOM [SpeedSlope™ Rapid Setting Sloping Mortar](#). The combination of these high-performance, fast-track products allows installers to float a mud bed, waterproof, and set tile in hours rather than days even in challenging temperature and humidity conditions.

A ready-to-use, liquid-applied, monolithic, waterproofing barrier, one coat of RedGard SpeedCoat cures in as little as one hour and the advanced formula features a revolutionary moisture-cure technology so it excels even in cold and damp or hot and humid conditions. Its unique chemistry allows it to cure through exposure to ambient moisture. RedGard SpeedCoat works well on freshly installed mortar beds over concrete, cement mortar, cement backerboard and masonry so it dramatically reduces shower installation time for the waterproofing process. One coat is required for walls and two coats for floors to waterproof with this IAPMO-listed shower pan liner. A continuous waterproofing barrier of any shape and size can be achieved with RedGard SpeedCoat, which bonds aggressively to metal, PVC, stainless steel and ABS drain assemblies. CUSTOM's Waterproofing Reinforcing mesh tape is recommended with RedGard SpeedCoat at changes of plane.

One gallon of RedGard SpeedCoat can waterproof a standard shower or provide about the same coverage as 3 ½ gallons of conventional, liquid applied waterproofing products. RedGard SpeedCoat joins the existing family of RedGard brand products including [RedGard Crack Isolation and Waterproofing Membrane](#) and [RedGard Uncoupling Mat](#).

Complementing RedGard SpeedCoat is CUSTOM's SpeedSlope Rapid Setting Sloping Mortar, a polymer-modified, pre-blended, cement-based product ideal for creating a sloped mortar bed on a shower floor in preparation for tile installation. SpeedSlope eliminates the waiting time typically associated with curing. From start to finish, it only takes as little as 30 minutes to install SpeedSlope in a typical shower, before it's ready to waterproof with RedGard SpeedCoat. This innovative formula delivers an exceptionally smooth finish, very low shrinkage and excellent bond strength. It can also be used for additional sloping applications such as ramps or transitions between subfloors with different elevations.

“In today's market, we see the urgent need for fast-track shower installation solutions with more size and configuration flexibility than prefabricated shower bases can provide, and more speed than fabric membranes can offer,” noted Senior Director of Product and Channel Marketing Eric Carr. “Time is money for an installer, so developing products that help expedite the installation process while providing warranted results is what we deliver with our RedGard products.”

RedGard SpeedCoat and CUSTOM SpeedSlope both are used as part of a qualifying system of CUSTOM mortars and grouts, the tile installation can qualify for up to a lifetime system warranty that covers the cost of replacing installation materials, tile and labor in the event of a system defect. For more information, visit [custombuildingproducts.com](http://custombuildingproducts.com).

## **About Custom® Building Products**

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro®, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit [www.custombuildingproducts.com](http://www.custombuildingproducts.com) or call (800) 272-8786.

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