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**CUSTOM® INTRODUCES COMMERCIAL INSTALLATION SYSTEMS GUIDE**  
***New Collateral Outlines Common Installations Scenarios***  
***for Design Professionals and Contractors***

HUNTINGTON BEACH, Calif. – June 25, 2015 – [Custom® Building Products](#), the leading provider of flooring preparation products and tile and stone installation systems, recently published the CUSTOM® Commercial Installation Systems Guide, an inspirational resource for architects, specifiers, designers and contractors. The CUSTOM Commercial Installation Systems Guide provides guidance on how to confidently select the right system of surface preparation, setting, grouting and care products for tile projects across a variety of applications including healthcare, hospitality, commercial kitchens, retail, transportation, entertainment, commercial, institutional, government and public works.

“Design professionals often approach us with questions about the type of installation system that would be best for their project, so we developed this resource to help not only designers but architects, specifiers or tile contractors identify the products that might be the most appropriate for their project,” said Dave DeBear, National Manager, commercial business development for Custom Building Products. “The guide helps design professionals navigate through the product selection process by highlighting examples of real projects and related challenges. Using these insights, they can more effectively choose products that deliver high-quality results on time and in budget based on the unique conditions of their project.”

The CUSTOM Commercial Installation Systems Guide features detailed information on its products and systems in the context of specific building types or end-use applications.

- Typical challenges like high point loads, extreme soil situations, fast track timelines
- How to qualify for CUSTOM's System Warranties
- CUSTOM Build Green® and CUSTOM Emerald System®
- Custom Installation Solutions from a single source supplier
- Common considerations such as waterproofing, sound attenuation, uneven subfloors, chemical exposure, crack isolation, stain resistance, color consistency, exterior conditions and more
- CUSTOM Project References throughout North America for each category
- CUSTOM's Commercial Architectural Representative team

All product recommendations, which may include categories that are new to the user, derived from The CUSTOM Commercial Installation Systems Guide are based on ANSI standards. Architects, specifiers, designers and contractors can download a copy of the CUSTOM Commercial Installation Systems Guide at [www.custombuildingproducts.com](http://www.custombuildingproducts.com) or request a hard copy by calling (800) 272-8786 extension 9536.

### **About Custom® Building Products**

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro™, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit [www.custombuildingproducts.com](http://www.custombuildingproducts.com) or call (800) 272-8786.

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