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CUSTOM LAUNCHES STAIN PROOF, COLOR PERFECT WARRANTY FOR FUSION PRO®

*CUSTOM's professional grade, next generation grout solution
now backed by industry-leading lifetime stain resistance warranty*

HUNTINGTON BEACH, Calif. – April 15, 2015 – Custom® Building Products, the leading provider of tile and stone installation systems, introduces the industry's leading grout warranty for stain resistance and color consistency on its trend-setting Fusion Pro grout.

The lifetime warranty protects an end-user's tile installation against common household staining agents such as mold and mildew, foods, oils, non-acidic cleaners and mud. Fusion Pro's hardness and stain-repelling properties give the residential or commercial building occupant time to clean up stains. Unlike porous cementitious grouts, or more complex-to-use urethane and epoxy alternatives, Fusion Pro combines both ease of use and the highest, unsurpassed stain resistance based on internal testing.

Fusion Pro installations are also backed to be color perfect, meaning that the installed grout is color consistent from beginning to end and from bucket to bucket. The grout will not effloresce, mottle, fade or color shade within the grout joint.

"Accept no imitations. Fusion Pro is the first and best everyday high-performance grout in the marketplace today. It has redefined grout technology," said Prashant Panchal, director of product and channel management for Custom Building Products. "This new warranty reflects our confidence in Fusion Pro technology. While there is no magic replacement for routine cleaning and maintenance, this grout makes life easier and helps to ensure enduring, beautiful tile installations. Time tested, Fusion Pro's acceptance by contractors, distributors and design professionals has exceeded our expectations. There is no equal in the marketplace right now."

For more program details including warranty terms, conditions, limitations and exclusions, see the CUSTOM website.

About Custom Building Products

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro™, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit www.custombuildingproducts.com or call (800) 272-8786.

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