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CUSTOM® BUILDING PRODUCTS NAMES NEW VICE PRESIDENTS

HUNTINGTON BEACH, Calif. – July 20, 2015 – [Custom® Building Products](#), the leading provider of flooring preparation products and tile and stone installation systems, has promoted Garrett Shandler to vice president of sales in Canada and Matt Flowers to division vice president of the company's U.S. South Region.

Shandler joined CUSTOM more than 20 years ago and in that time, he has fostered significant growth in the construction and retail sales channels across Canada. Under his leadership and direction, the Canadian sales team has built CUSTOM into that country's category brand leader together with its valued distribution partners.

Flowers has held numerous positions during his 18-year tenure at CUSTOM, most recently as the national manager for consumer accounts. In his new role, Flowers will continue to oversee national sales and service for CUSTOM's co-op retail partners as well as take on the company's construction channel sales leadership across the Southern U.S., Caribbean and Central America.

"Over the years, both Garrett and Matt have proven themselves to be effective leaders," said CUSTOM Executive Vice-President Dean Leffler. "Their commitment to providing the highest level of service, developing meaningful sales programs and nurturing top quality sales teams under their direction have made them valuable assets to both CUSTOM and our customers."

About Custom® Building Products

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro™, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit www.custombuildingproducts.com or call (800) 272-8786.

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