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CUSTOM ANNOUNCES NEW BUILDER WARRANTY PROGRAM

Residential builder warranty covers tile installation systems for 10 years or more

SEAL BEACH, Calif. – Jan. 19, 2015 – Custom® Building Products (<http://www.custombuildingproducts.com/>), the leading provider of tile and stone installation systems, announces a new builder warranty program for residential builders using its tile installation systems.

CUSTOM, which has an extensive line of flooring preparation, tile set, grout and care products, has assembled tile installation systems that are specifically designed for residential building projects, and are now backed by a system warranty for 10 years or more. CUSTOM's warranty covers builders and occupants of typical residential projects such as detached, single family production homes, custom and semi-custom homes, multi-story residential buildings, and specialty applications such as exterior patios and pools.

When used in a qualifying system of surface preparation, waterproofing, crack isolation, tile setting and grout, the CUSTOM warranty covers the cost of the installation products, tile and labor to repair or replace the system in the event of a system defect. This is the most comprehensive warranty in the industry. Some of CUSTOM's most popular products, such as RedGuard®, VersaBond®, PolyBlend® and Fusion Pro® are covered. These product systems are designed to protect builders and homeowners for 10 years with time-tested systems that minimize callbacks and tile installation issues. The systems are easy to use and can be adapted to the specific requirements of any particular jobsite. System upgrades are available that provide warranty coverage for up to a lifetime.

(more)

“Custom Building Products has the tile installation and floor covering preparation systems that builders need for any type of residential construction,” said Eric Carr, director of channel marketing for Custom Building Products. “CUSTOM stands by its warranties and products with architectural and technical services to ensure success on every project.”

About Custom Building Products

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro™, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit www.custombuildingproducts.com or call (800) 272-8786.

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