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CUSTOM'S REDGARD® SETS NEW STANDARD FOR STEAM SHOWERS

Custom Building Products' waterproofing membrane becomes the tile and stone industry's first to pass tough new steam shower standards

SEAL BEACH, Calif. – Jan. 19, 2015 – Custom® Building Products (<http://www.custombuildingproducts.com/>), the leading provider of tile and stone installation systems, announces that its [RedGard® Crack Prevention and Waterproofing Membrane](#) has become the tile and stone industry's first liquid waterproofing membrane to pass new industry standards for steam showers.

RedGard becomes the first membrane of its kind to pass the new ASTM Standard E96 Procedure E to be acceptable for steam showers or steam rooms as noted in the TCNA Handbook Details SR613 and SR614. It is also listed with IAPMO for use as a shower pan liner. As a low perm waterproofing membrane for continuous use in these environments, RedGard prevents moisture from intruding into and damaging wall cavities and adjacent spaces.

Offered in a convenient liquid-applied solution, RedGard provides a seamless waterproof barrier that also reduces crack transmission in tile and stone floor installations. Use one coat to help isolate subfloor movement up to 1/8", or two coats to waterproof. RedGard may be installed using a paint roller, trowel or airless sprayer. In addition to steam showers, the heavy-duty product is designed for both interior and exterior substrates such as concrete, cement backerboards and exterior-grade plywood.

When RedGard Crack Prevention and Waterproofing Membrane is used as part of a qualifying system of CUSTOM products, the tile installation can qualify for up to a lifetime system warranty that covers the cost of replacing installation materials, tile and labor.

(more)

About Custom Building Products

Custom Building Products is North America's leader in flooring preparation products and tile and stone installation systems for residential and commercial projects. The company's product brands, including a comprehensive line of surface preparation products like WonderBoard® Lite backerboards and RedGard® waterproofing and crack prevention membrane, thin-set, lightweight and large format tile mortars, professional grouts like Fusion Pro™, Prism®, CEG™ and Polyblend® as well as TileLab® and Aqua Mix® maintenance products and SuperiorBilt® tools are considered among the most popular and most trusted by industry professionals. Complete and qualifying installation systems are backed by CUSTOM's industry leading lifetime system warranty. Custom Building Products continually raises standards for the flooring, tile and stone industry through its commitment to provide performance-driven installation systems and support.

For more information on CUSTOM's quality tile, stone and flooring installation products and comprehensive resources including product and warranty information, installation specifications and technical support, please visit www.custombuildingproducts.com or call (800) 272-8786.

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